

If you have a small business,
we have one question:

HOW HUNGRY ARE YOU?





You are cordially invited to be our
guest for breakfast at
The Orangery in Knoxville

The Ballroom at The Orangery
5412 Kingston Pike
Knoxville, TN 37919

Wednesday, July 18 • 8 – 10 a.m.

Award-winning author, blogger and entrepreneur Ian D. Smith will discuss fulfilling the potential of your business. He'll landscape the world of private companies and demonstrate the secret to building value for your business. Using relevant case studies, he'll provide measured actions to help you transform your vision into a remarkable business.

Attendees will walk away with insight on building a compelling story for their business and an operational blueprint to make that story come alive.

Mr. Smith is the author of *Fulfilling the Potential of Your Business: Big Company Thinking for the Mighty Small Business*, which won the Small Business Book Awards for Management in 2012. His blog, The Smith Report, focuses on ways to build business value. In 2010 he founded The Portfolio Partnership to help CEOs fulfill the potential of their businesses. As an ex-CFO, investment banker, venture capitalist and CEO, Mr. Smith has realized more than \$400 million for shareholders over the past 25 years.

Brought to you by:



RSVP at 877.402.1763 or RegionsBreakfast@MediaMaxNetwork.com.

Please note that space is limited, so reserve your place today.